



AMENDMENT AND RESPONSE UNDER 37 CFR § 1.114

Serial Number: 09/767,819

Filing Date: January 22, 2001

Title: Method For Advertisers to Sponsor Broadcasts Without Commercials

Page 1
Dkt: Zeid-02

S/N 09/767,819

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Robert M. Zeidman	Examiner:	Beliveau, Scott E.
Serial No.:	09/767,819	Group Art Unit:	2623
Filed:	January 22, 2001	Docket No.:	Zeid-02
Title:	Method For Advertisers to Sponsor Broadcasts Without Commercials		

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This Amendment and Response is filed in connection with a Request for Continued Examination and in response to the Final Office Action mailed on November 13, 2007. The Applicant expresses his appreciation for the Examiner's time in an interview conducted on Jan. 11, 2008. Please amend the above-identified patent application as follows.